

# Real Estate Profit Navigator™ Fact Sheet - For Kansas Brokers



## OVERVIEW

Real Estate Profit Navigator™ is a web-based program designed to help brokerage owners and managers get a clear picture of their company's financial health through analysis, business planning, benchmarking, and company valuation. It is an extension to brokers' bookkeeping systems and back office software.

## PROFIT NAVIGATOR FEATURES

### *Business Planning*

- ✓ Create "What if" reports to better understand what is needed to effectively reach brokers' financial goals and plan for the future.

### *Comparison Data*

- ✓ Compare your company's performance on a month-to-month, quarter-to-quarter, a year-to-year comparison
- ✓ Compare yourself to the REAL Trends performance data from brokerages across the country
- ✓ Compare one office to another if you are a multiple office brokerage

### *Company Valuation*

- ✓ Powered by Murray Consulting, *Company Valuator reports* assist brokerage firm owners with determining the approximate value of their firm based on real-world, real-time market comparables.

### *Reports*

Profit Navigator™ allows brokers to input financial data and identify brokerage's financial strengths and weaknesses using the following reports:

- ✓ Brokerage Summary
- ✓ Profitability – income, expenses
- ✓ Key Performance Ratios – productivity, staff ratios, square footage ratios
- ✓ Key Financial Statistics – occupancy, advertising, salaries

## COST

As a KAR broker-member, you will receive Real Estate Profit Navigator™ at no charge. *This is a \$199 value.*

## FOR MORE INFORMATION

Attend a FREE webinar demonstration:

This one-hour webinar will show you how to quickly use the web-based analysis tool. A product expert will review and demonstrate the features of Real Estate Profit Navigator™.

### ➤ DATES:

- August 17 & 25
- September 8 & 29
- October 13 & 27

- All times are 1:00 p.m. Central Standard Time  
[Click here to Register](#) or go to <http://rebos.com/webinars.html>

## ORDERING

[Click here](#) to go to the special KAR member ordering site and order your subscription, or go to: <http://tinyurl.com/pn-subscribe>

During the checkout process, enter the code "KAR" in the coupon code box and then click "submit coupon code" link below the box. Your price will drop from \$199 to \$0.

## CONTACT:

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