

## Tulare County Public Library wants to know your designs on their logo

The Tulare County Public Library needs a new logo, so it's holding a contest open to the general public. The winner gets \$500.

Any resident of Tulare County can submit a design. It must be two-dimensional, and any size is fine.

"We're hoping for some good ideas that we wouldn't even think about," Tulare County Librarian Brian Lewis said.

The current library logo — a tree growing out of a book — is considered passé.

"That doesn't represent us," said librarian Judith Wood. "We'd like a likeness that represents the fact we're a 15-branch library."

Designs can be dropped off at any



**LEWIS GRISWOLD**

branch, or mailed to 200 W. Oak St., Visalia, CA 93291. Submissions will be accepted between March 1 and April 19. Library employees and their families can't participate. A panel of three judges — two library employees and a graphic artist from outside the area — will winnow the entries to three finalists. The final choice will be made by the county librarian, with input from the Board of Supervisors

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## Griswold: Visalia business wins award

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or the County Administrative Office.

The new logo is being worked on now, to be ready for the grand opening of the main library in Visalia, which is being refurbished. No date for the grand opening has been set.

Meanwhile, Wood said, she will be taking the contest to schools so students can get involved.

Information: 733-6954, ext. 227.

**FROM TULARE TO L.A.:** Russ Stanton, who grew up in Tulare, has been named editor of the Los Angeles Times, one of the most influential newspapers in the country.

Until his promotion, he served as the paper's "innovation editor" in charge of Internet journalism.

Stanton is a graduate of Tulare Union High School, class of 1977.

Even in high school he wrote prep sports for the Tulare Advance-Register. He cited the influence of high school teacher Lee Terkelsen in inspiring him toward a career in journalism.

Stanton went to College of the Sequoias, then Sacramento

State University, where he graduated with a combo government/journalism major.

His first newspaper job was at the Visalia Times-Delta, from 1981-83, covering business and ag.

In classic fashion, Stanton worked his way up the newspaper farm leagues: Times-Delta, San Bernardino Sun, Riverside Press-Enterprise, Orange County Register, and finally the L.A. Times, first in Orange County and then "downtown."

His mother, Helen Stanton, lives in Visalia.

**ETHICS AWARD:** Icenhower Real Estate & Development of Visalia has been honored for ethical business practices by the Better Business Bureau in Central California.

The Ethics Award is in the category of business under 11 employees. It's the first time a Tulare County company has received the BBB's ethics award, said company owner Brian Icenhower.

Icenhower Real Estate was started 25 years ago by H.G. "Ike" Icenhower of Visalia.

► Lewis Griswold's column appears on Wednesday, Friday and Sunday. He can be reached at lgriswold@fresnobee.com or (559) 622-2416.