



Rexburg Office

Key Reasons to Use Us to Sell Your Home

Southeast Idaho's
Real Estate LeaderSM

- 1.** Most preferred real estate brand backed by more than \$70 million in national advertising, primarily on network & cable television.
- 2.** Part of the largest real estate agency in Southeast Idaho with offices in Rexburg, Idaho Falls, Pocatello & the Grand Teton Mall.
- 3.** Out of all the local real estate agencies, we sell 38% of the residential properties sold locally — that's about double our closest competitor¹.
- 4.** Homes listed with us sell faster, an average of 20 days faster than the local average.²
- 5.** Unmatched internet marketing with listings displayed on 7 different web sites (including the #1 and #2 national real estate web sites), virtual tours, slide shows, search engine marketing and individual listing web sites. Of note, 77% of today's home buyers use the Internet to search properties.³
- 6.** E-mail inquiries are sent directly to our agent's cell phones through Leadrouter™ allowing us to respond in minutes. In contrast, the average agent takes 54 hours to respond to an e-mail lead.⁴
- 7.** Service backed in writing by the CENTURY 21 Seller Service PledgeSM.

¹ According to data compiled from the Snake River MLS between January 1, 2006 to August 7, 2006, we listed 61 of the 160 residential properties sold locally.

² Id. Our listings sell in an average of 87 days. The mls average for local agencies is 107 days.

³ 2005 NAR Survey of Home Buyers & Sellers

⁴ Survey completed for REALTOR.com.

42 countries, 7,800 offices, 143,000 agents of change.