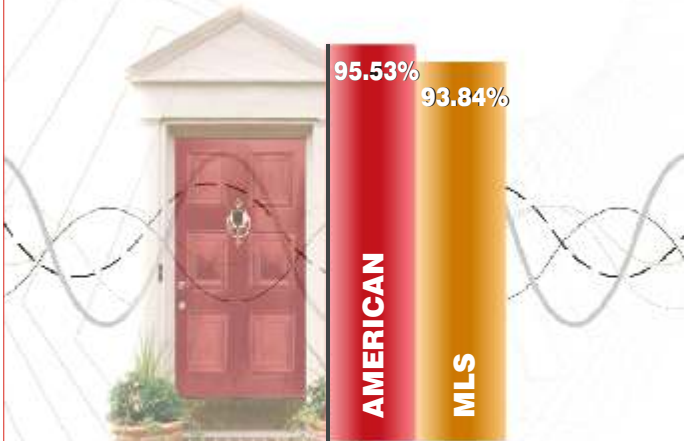




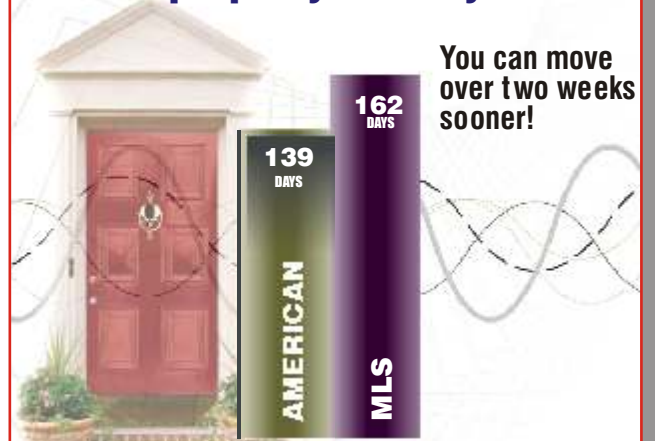
# Money in your pocket.

Our sellers net almost **2%** more!



**% OF ASKING PRICE**

We sell property **23** days faster!



You can move over two weeks sooner!

**DAYS ON THE MARKET**

With American have a **12% better chance of selling!**



**COMBINED RESIDENTIAL SALES RATE**



The representations in the data, charts and graphs in this report are based in whole or in part on data supplied by the Emerald Coast Association of Realtors, Inc. Neither the Association or the MLS is in any way responsible for its accuracy. Data maintained by the Association or the MLS may not reflect all real estate activities in the market.

## Absorption Rate

Absorption Rate = The number of current listings divided by the number of closed sales per month

\*Ratio of list price to sale price

**COMBINED RESIDENTIAL:**

**JULY 2007-DECEMBER 2007**

AREA	SOLD	ACTIVE	NUMBER OF MONTHS AVAILABLE INVENTORY	% OF ASKING * PRICE RECEIVED
Navarre	446	1112	15 months	95.78%
Ft. Walton	396	1307	20 months	94.51%
Twin Cities	210	471	13 months	94.55%
Destin/Sandestin	439	3185	44 months	91.00%
South Walton	258	1917	45 months	91.29%
North Walton	136	543	24 months	95.05%
Crestview	383	922	14 months	97.02%
<b>TOTALS</b>	<b>2268</b>	<b>9451</b>	<b>25 months</b>	<b>92.87%</b>