



“At Home With Diversity”

Sponsored by the State of California

Chapter of WCR

The At Home With Diversity® course is part of a comprehensive cultural diversity outreach program that will help real estate companies diversify their workplaces and improve the industry's ability to serve culturally diverse consumers. NAR and HUD undertook a joint effort in 1998 to certify real estate professionals who are trained regarding cultural diversity and outreach and have made a commitment to a set of diversity principles. The training, built on the letter and spirit of the Fair Housing Act, provides participants with tools to build diversity outreach into their business plans to best serve a dynamic and growing market.

- ✓ Embracing diversity
- ✓ Fair Housing & diversity
- ✓ Exploring cultural attitudes & communications
- ✓ Inclusive multi-cultural marketing
- ✓ Your inclusive business plan



Date: Oct. 2, 2010
Time: 9:00 am – 4:00 pm
Cost: \$75.00
Location: Marriott Hotel
700 W. Convention Way
Anaheim, CA 92802
Register online at:
www.coachingtoexcellence.com/ahwd

Course Provider: Coaching To Excellence

Instructor: Debbie Rodgers ABR, ABRM, CRB, GRI, e-PRO, PMN, RSPS, SFR, SRES
2007 Distinguished SRES® & NAR Hall of Fame Instructor



Debbie entered the real estate industry in 1987, after working for several years in financial management as a regional trainer. She began teaching continuing education courses in 1990 and is currently a provider and instructor for the National Association of REALTORS® designation & certification courses including all of the WCR designation courses. In 2007, she was named Distinguished SRES® instructor by the National Association of REALTORS®. The Performance Management Network designation requirements are:

- Complete three of the Performance Management Network courses.
- Submit documented evidence of closed referral transactions (sales) within the past 24 months totaling 30 points. Referral examples can be found at the WCR website www.wcr.org.
- Maintain membership in the National Association of REALTORS® and Women's Council of REALTORS®.