

HISTORY
CLAYTON COUNTY REAL ESTATE BOARD
1957 – 1974
CLAYTON/HENRY COUNTY BOARD OF REALTORS®, INC
1974 – 1995
METRO SOUTH ASSOCIATION OF REALTORS®, INC
1995 –

In 1957 twelve Clayton County real estate men turned their weekly table into a formal organization known as the Clayton County Real Estate Board. They had been meeting now and then, under the name of Forest Park Builders and Brokers Association – a formal name for a loosely organized group.

The new organization elected H. J. Piette as President. The charter members in addition to Mr. Piette were:

H. M. Bradford	Grady Lindsey
M. P. Gunter	J. L. Christian
Dan Shone, Jr.	H. E. McKown
E. W. Van Houten	C. E. Sanders
H. C. Dorsey	E. B. Sanders
R. P. Bowden	

These names mean a great deal in Clayton County history and will be familiar to a few.

On April 15, 1957, the Clayton County Board was accepted as a member of the Georgia Association of Real Estate Boards. Then, on May 28, 1957, the Board was chartered by the National Association of Real Estate Boards.

The Board, starting with 12 members who met where and when they could, has grown to approximately 1,800 members. Originally there were nine firms and now there are 160 firms represented among the active members.

Throughout its history and particularly in recent years, the Metro South Association and its members have been conscious of the Association's responsibility and opportunity for professional education of those persons engaged in real estate business. Many REALTORS® have served as teachers of real estate in local institutions of learning. The Association itself has sponsored many educational courses and seminars, with both local and national talent. All of these efforts have been designed to improve the professional competence of REALTORS®, those associated with member firms, and others interested in real estate brokerage and related activities.

At its height today, the Metro South Association of REALTORS® looks forward to extensive growth. Its members are prepared to render an even greater service to their clients and to the community in which they live and work. The metro area is continuing its greatest period of development and REALTORS® are prepared to do their share, conscious of the responsibility imposed upon them by the REALTORS® Code of Ethics, the preamble of which is: "Under all is the land. Upon its wise utilization and widespread ownership depend the advancement of national well being and the perpetuation of the free institutions that go to make the American way of life."

ORGANIZATION OF:
METRO SOUTH ASSOCIATION OF REALTORS®, INC.
GEORGIA ASSOCIATION OF REALTORS®, INC.

METRO SOUTH ASSOCIATION OF REALTORS®, INC.

- I. Board of Directors
 - a. Elected Directors
 - b. Immediate Past President
 - c. All Current Officers

- II Officers 2010
 - a. President David Barton
 - b. President Elect Earlene Gardner
 - c. Past President Keith Harris
 - d. VP Administration & Finance Altimese Dees
 - e. VP Professional Development Barbara Dyer
 - f. VP Member Services Ana Blackburn
 - g. VP Government Affairs Rae Pollock

- III Standing Committees
 - a. Circle of Excellence
 - b. Constitution & Bylaws Committee
 - c. Education & Orientation Committee
 - d. Equal Opportunity Committee
 - e. Governmental Affairs Committee
 - f. Leadership Development Committee
 - g. Membership Committee
 - h. Newsletter Committee
 - i. Nominating Committee
 - j. Programs Committee
 - k. Professional Standards Committee
 - l. Real Property Committee
 - m. RPAC - REALTORS® Political Action Committee
 - n. Special Awards Committee
 - o. Website Committee

CHAPTERS

- 1. Metro South Association of REALTORS® Chapter of Women's Council of REALTORS® - Rosemary Griffin

ADVANTAGES OF MEMBERSHIP

1. Licenses the use of REALTOR® term within the Association.
2. Education:
 - a. MSAR Real Estate Institute
 - b. Georgia REALTORS® Institute
 - . REALTORS® National Marketing Institute Courses – RNMI
CCIM – Certified Commercial Investment Member
CRB – Certified Residential Specialist
CRS – Certified Residential Specialist
 - c. American Institute of Real Estate Appraisers – AIREA
MAI – Member, Appraisal Institute
RM – Residential Member
 - d. American Society of Real Estate Counselors – ASREC
CRE – Counselor in Real Estate
 - e. Farm and Land Institute
AFLM – Accredited Farm and Land Member
 - f. Institute of Real Estate Management – IREM
CPM – Certified Property Manager
AMO – Accredited Management Organization
ARM – Accredited Resident Manager
 - g. Real Estate Securities and Syndication Institute – RESSI
CRSM – Certified Real Estate Securities Marketer
CRRS – Certified Real Estate Securities Sponsor
 - h. Local educational programs
 - i. Required Orientation course
3. Enforcement of REALTORS® Code of Ethics, encouragement of high professional standards
4. Professional and Social Functions
 - a. Attendance at Georgia Association of REALTORS® quarterly meetings
 - b. Quarterly – luncheons meetings at which are presented local and state prominent speakers, panel-type programs, visual and group discussion-type programs
5. Through local Board, membership in Georgia Association of REALTORS® and National Association of REALTORS® is automatic.
6. Scholarship in real estate schools, Georgia State University of Georgia
7. Million Dollar Club – recognition of outstanding procedures
8. Awards: J. L. Christian Award – Outstanding Service to Board
REALTOR® of the Year – Nomination by peers

GEORGIA ASSOCIATION OF REALTORS®

I. Directors – Elected

II. Officers – 2010

- | | |
|--------------------------------|-------------------|
| 1. President | Dana Bauguss |
| 2. President Elect | Anne Gault |
| 3. Immediate Past President | Steven Fischer |
| 4. VP Administration & Finance | Bill Boatman |
| 5. VP Government Affairs | Robin Lance |
| 6. VP Professional Development | Linda Porterfield |
| 7. VP Public & Member Services | Ceci Osburn |

Regional Directors

- | | |
|----------|----------------------|
| Region I | Lisa Burgee |
| Region 2 | Karen Loftus |
| Region 3 | Sheila Brower |
| Region 4 | Dorrie Marsh |
| Region 5 | Linda Jackson |
| Region 6 | Chris Jiles |
| Region 7 | Vickie Giles-Griffin |
| Region 8 | Midi Shaw |
| Region 9 | Hazel Hendrix |

III Staff of Georgia Association

- | | |
|-------------------|----------------------------------|
| Deb Junkin | Chief Executive Officer |
| Ellen Shea | Director of Assoc. Services |
| Rebecca DeShazo | Meetings Manager |
| Amy Asher | Education Manager |
| Senita Fort | Education Coordinator |
| Susan Lawson | Association Services Assistant |
| Brandie Minor | Director of Comm. & Marketing |
| Morgan Sapp | Communications Manager |
| Keith Hatcher | Sr. Director of Public Policy |
| John Barbour | Manager of Political Affairs |
| Leslie Kopel | Governmental Affairs Coordinator |
| TBD | GARPAC Administrator |
| Bridgette Killion | Director of Finance |
| Jennifer Lundy | Staff Accountant |
| Andrew Clark | Dir. Of Technical Operations |

Benefits of Membership

- Educational Courses offered at little cost to members
- Constant monitoring of political issues and elected officials whose vote might impact public policy regarding the real estate industry
- Scholarships for education courses and designations
- Professional Local Designation: REPRO & AHS
- Professional Designations through the National Association of REALTORS®
- Networking opportunities through various functions and events
- Membership in Southern Federal Credit Union available to MSAR members and their families
- Automatic membership in the Georgia and National Associations of REALTORS® Professional publications from the State and National Associations
- The privilege and responsibility of using the term “REALTOR®”
- The privilege of arbitration or mediation to resolve disputes
- Availability of Board classroom for meetings
- The opportunity to attend State and National conventions
- Affiliate members benefit from exposure to the real estate community in a Professional working environment.
- Buying power through State and National Associations
- Access to the GAR and NAR websites for a vast amount of helpful information to individual REALTORS®

ETHICS AND RESPONSIBILITIES OF THE REALTOR®

The REALTOR® should keep abreast of all activities and publications dealing with his community. He cannot advise prospective clients effectively unless his knowledge of the market is current as well as extensive.

The REALTOR® must gain a keen awareness of zoning categories, financing arrangements, Appraisal techniques, construction techniques, etc. to advise clients properly regarding selling prices, advantages and disadvantages of properties.

It is unethical for a REALTOR® to engage in activities about which his knowledge is narrowly limited. He should know everything possible about the properties in which he deals, and he **SHOULD NOT PRACTICE LAW**. He should maintain a list of expert attorneys, accountants and refer same to his clients.

The REALTOR® is obligated to police his own industry. He must work aggressively to solve the common problems of the industry, and he must control violations of law and breaches of ethical conduct.

The REALTOR® is normally compensated by the seller of the property, yet he must strive to serve the buyer effectively, if he is to earn the commission.

The REALTOR® should be extremely cautious about rendering appraisals. He should acquaint himself thoroughly with the techniques of appraising before rendering an opinion of value. (In the state of Georgia it is illegal to do appraisals without a license).

The Metro South Association of REALTORS® has several members on the Professional Standards Committee, all of whom must have been members of the Association for at least five years. Anyone accused of unethical practice is entitled to a hearing by this committee.

PROFESSIONAL STANDARDS OF THE REALTOR®

Professional standards are models and examples of professional practice of real estate by REALTOR® professionals.

A professional is an individual who has mastered his job in the highest tradition and performs his work with notable effectiveness.