



StagedHomes.com



*“The investment
in Staging is
always less than
your first price
reduction!”*

Barb Schwarz
Creator of the
Home Staging® Concept

STATISTICS

NATIONWIDE TRENDS AND STAGING® STATISTICS

TYPE OF HOME	Average Days on Market	Average Days to Pending Status After Staging®		Equity Increase
HOMES LISTED FOR SALE PRIOR TO STAGING (These homes were not Staged for sale, listed and did not sell. Homes then Staged by an ASP and SOLD).	136 Days (4.5 months)	7.6 Days	Up to 20 times faster than Un-staged homes!!	3% minimum or \$26,000 average (As much as 50% and \$500,000 in some markets)
HOMES LISTED FOR SALE AFTER STAGING (These houses were Staged by an ASP and then listed for Sale.)	32-42 Days (for un-staged comparable homes)	6.8 Days	2-3 Times Faster	3% minimum or \$26,000 average (As high as 50% and \$500,000 in some markets)

2004-2005 Stagedhomes.com survey of 200 homes prepared for sale by an Accredited Staging Professional (ASP™).

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