

KL Creations

Serving you since 1995

Where all great marketing begins!

DESIGNED FOR THE BUSINESS PROFESSIONAL

All quoted prices are for design only.
Printing and mailing services are additional.

Postcards

Just Listed/Sold Cards.....	\$15-\$35
Added Value Cards (Monthly Mail Rate is \$55-\$65).....	\$65-\$75
Custom Cards.....	\$45-\$55

Newsletters

Newsletter Shell (1x Charge).....	\$100-\$165
Future Newsletters.....	\$80-\$125

Property Graphics

8½ x 11, 1 Page Graphic (Front Only).....	\$20-\$45
8½ x 11, 2 Page Graphic (Front & Back).....	\$25-\$45
11 x 17, 4 Page Graphic.....	\$35-\$85

Flyers & Invitations

Flyer Creation Only.....	\$25-\$45
Flyer Creation & Delivery.....	\$85
Flyer Delivery Only.....	\$25-\$45/Area

Personal Brochures

8½ x 11, 2 Sided Brochure.....	\$45-\$125
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Photo Services

Downloading Multiple Photos.....	\$12.50
Photo Re-touching.....	\$20+

E-Flyers (Maximum 5 Photos)

E-Flyer Featuring 1 Property.....	\$60
E-Flyer Featuring 2 Properties.....	\$70
E-Flyer Featuring 3 Properties.....	\$80
Adding More Than 5 Photos to E-Flyer.....	\$10
Adding Your Listing to Our Website NEW!!	\$12

Bulk Rate Mailings

Prices include postage, ink-jetting addresses directly on your mail piece, processing & delivery to PO.

Processing Postcards (Jumbo & Standard).....	32¢/Piece
Processing Envelopes.....	32¢/Piece
Folding, Stuffing & Tucking.....	Additional 7¢/Piece
Hand Stamping/Metering.....	Additional 4¢/Piece
CASS Certification of Your Database.....	3¢/Piece
Processing Flats/Calendars (under 3.3 oz).....	44¢/Piece
Processing Flats/Calendars (over 3.3 oz).....	25¢/Piece + Postage

There may be a slight increase in postage if mailing to a sphere.

Databases & Labels

Just Listed/Sold Databases.....	\$12-\$25/Subdivision
Detailed Database Search.....	\$35/Hour
Inputting 3 Line Address.....	35¢/Record
Importing Personal Database.....	\$10
Printing Barcoded Labels.....	4¢/Label
Printing Non-Barcoded Labels.....	3¢/Label
CASS Certification (Just Listed/Sold Database).....	1¢/Piece

Promotional Items

Calendars · Notepads · Stress Balls · Magnets
Stickers · Pens & Pencils · Mugs · Flags · & More

VISIT onestoprealtorshop.com FOR A FULL LIST OF OUR SERVICES & PRICING!

Full Color Printing—No Minimums

We Send to & Pick-up from Printer & Deliver to You..	\$15
We Send to & Pick-up from Printer & Bulk Mail.....	\$7
Multiple Files Sent to Print.....	\$2/File

Cards—90 Pound Gloss Finish

We offer discounted printing prices if you use our services to design & mail your postcard. If we are only printing your card, please add 3¢/card to all card printing prices. Prices below are for printing only. Postage & mailing are additional.

8½ x 5½ Card, 2 Sided Color.....	24¢/Card
1000-2500 of the above.....	195¢/Card
8½ x 5½ Card, 1 Side Color, 1 Side Black.....	19¢/Card
8½ x 5½ Card, 2 Sided Black.....	15¢/Card
4¼ x 5½ Card, 2 Sided Color.....	17¢/Card
1000-2500 of the above.....	14¢/Card
4¼ x 5½ Card, 1 Side Color, 1 Side Black.....	14¢/Card

Flyers/Graphics—28 Pound Matte Finish

Pricing is standard whether you design or we design.

8½ x 11 Flyer, 1 Sided Color.....	31¢/Flyer
8½ x 11 Flyer, 2 Sided Color.....	47¢/Flyer
8½ x 11 Flyer, 1 Side Color, 1 Side Black.....	35¢/Flyer
8½ x 11 Flyer, 1 Side Black.....	9¢/Flyer
8½ x 11 Flyer, 2 Sided Black.....	15¢/Flyer
11 x 17 Flyer, 1 Side Color, 1 Side Black.....	62¢/Flyer
11 x 17 Flyer, 2 Sided Color.....	74¢/Flyer

Luncheons

Luncheon Flyer Creation Only.....	\$35
Luncheon Flyer Creation, Printing & Delivery.....	\$85
Luncheon Flyer Faxing.....	\$25
Luncheon Flyer E-Mailing (We Must Create to E-mail)....	\$25
Finding Luncheon Participants.....	\$40
TOTAL MARKETING PACKAGE.....	\$165
<i>Includes all of the above. Price will be split amongst participants.</i>	
Base Food Fee (Billed to Originating Agent).....	\$155
Participant Food Fee (Appetizer or Dessert) ...	\$35/House
(add \$20 if home is over \$800K)	

Expense Tracking

Entering Receipts into Quicken.....	\$150-\$195/Quarter
Sorting & Packaging Receipts.....	\$35/Quarter
Year End Expense Report.....	\$35

Consulting

Computer Training.....	\$35/Hour
Marketing Planning.....	\$45/Hour
Organizational Planning.....	\$40/Hour

Organizational Services

Organizing Homes, Offices, Closets, Etc.....	\$40/Hour
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Kim Lentscher Lay ~ KL Creations

Voice Retrieval Voice Mail: (972) 407-3964

Direct: (972) 625-2643

Fax: (972) 625-7338 or (972) 407-3964

E-mail: kimlay2000@aol.com

Visit us at www.onestoprealtorshop.com