



OREGON CHAPTER, COUNCIL OF RESIDENTIAL SPECIALISTS

Partnership OPPORTUNITIES



- 1 Oregon Chapter
CRS: Who We Are
- 2 CRS Designation
- 3 Partnership
Opportunities
- 4 District Map
- 5 Sign up



The Oregon Chapter CRS is a not-for-profit professional organization, with over 1,000 CRS designees statewide. We pride ourselves on being one of the most active CRS chapters in the nation. We provide our members with the ultimate in service, professional education, networking, and referral opportunities.

Please join us as our business partner today, as we continue our tradition of excellence.

**PROFESSIONAL
EDUCATION
PROGRAMS**

Classes held in Districts
around the State.

**NETWORKING AND
SOCIAL EVENTS**

Our eleven local districts
continually strive to
provide opportunities for
our members to mingle
with old friends, meet new
ones, and expand their
referral network.

WIDESPREAD EXPOSURE

Our more than 1,000 CRS designees come
from a wide range of companies, both
large and small.



OregonCRS.org

Our website contains
an online directory of
membership, as well as
advertising for all of our
classes.

**OREGON CRS
E-NEWSCAST**

This publication is e-mailed
quarterly to all Chapter
members, as well as to
other Chapter presidents
nationwide.

THE CERTIFIED
RESIDENTIAL SPECIALIST DESIGNATION

The PhD of Real Estate



CRS Designees' mission is to provide the highest level of service to their clients, which reflects positively on YOU and YOUR company or organization.

CRS Designees have learned to be more self-reliant through continually mastering the industries' highest level of national CRS courses, so YOU can be more comfortable in partnering with us, consider our council, and be our team members.

CRS Designees are business owners who understand and monitor the bottom line of the business equation just like YOU, and work for honest win/win results.

The industry's insurance carriers give agents and brokerages with a high percentage of CRS Designees lower E&O insurance rates because they have found them better trained and a reduced liability for themselves and their clients. This helps promote less liability and risk for YOU, our business partners and vendors.

Having CRS Designees in your office, who do more of the business, help YOU earn more as well.

WHAT'S A CRS?

The Certified Residential Specialist (CRS) is the highest Designation that is earned by sales associates in the residential sales field. The CRS Designation recognizes professional accomplishments in both experience and education.

WHY PROMOTE CRS?

Today, home buying and selling is faster, more complex, and more competitive in every way. CRS designees' goal is to make the process more efficient for our clients.

EXPERIENCE

To earn the Certified Residential Specialist (CRS) Designation, every Realtor® must have significant experience and volume of real

estate transactions.

ETHICS

Every CRS Designee is required to maintain membership in the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.

LOOK AT THE NUMBERS

CRS Designees earn a median income of \$110,000 annually. This is more than 3 times the \$37,300 median income of Realtors® serving as non-council members of NAR.

The CRS Designee make up the TOP 4% of Realtors®.

CRS Designees conduct an average of 26 or more transactions per year.

Thousand of dollars are spent in a national media campaign promoting CRS Realtors®.

(Source: 2007 NAR Member Profile)



REAL ESTATE OFFICE SPONSORSHIP

\$250 per Real Estate Office location per year

Benefits:

Appreciation Plaque

Recognition in the Oregon CRS E-Newsblast

Recognition on your District web page

(linked with your company and franchisees' websites)

Display at your District Meetings and Functions

3 to 5 minute Company Presentation at each district function

Recognition/Mention in all Special Event Advertising to Members

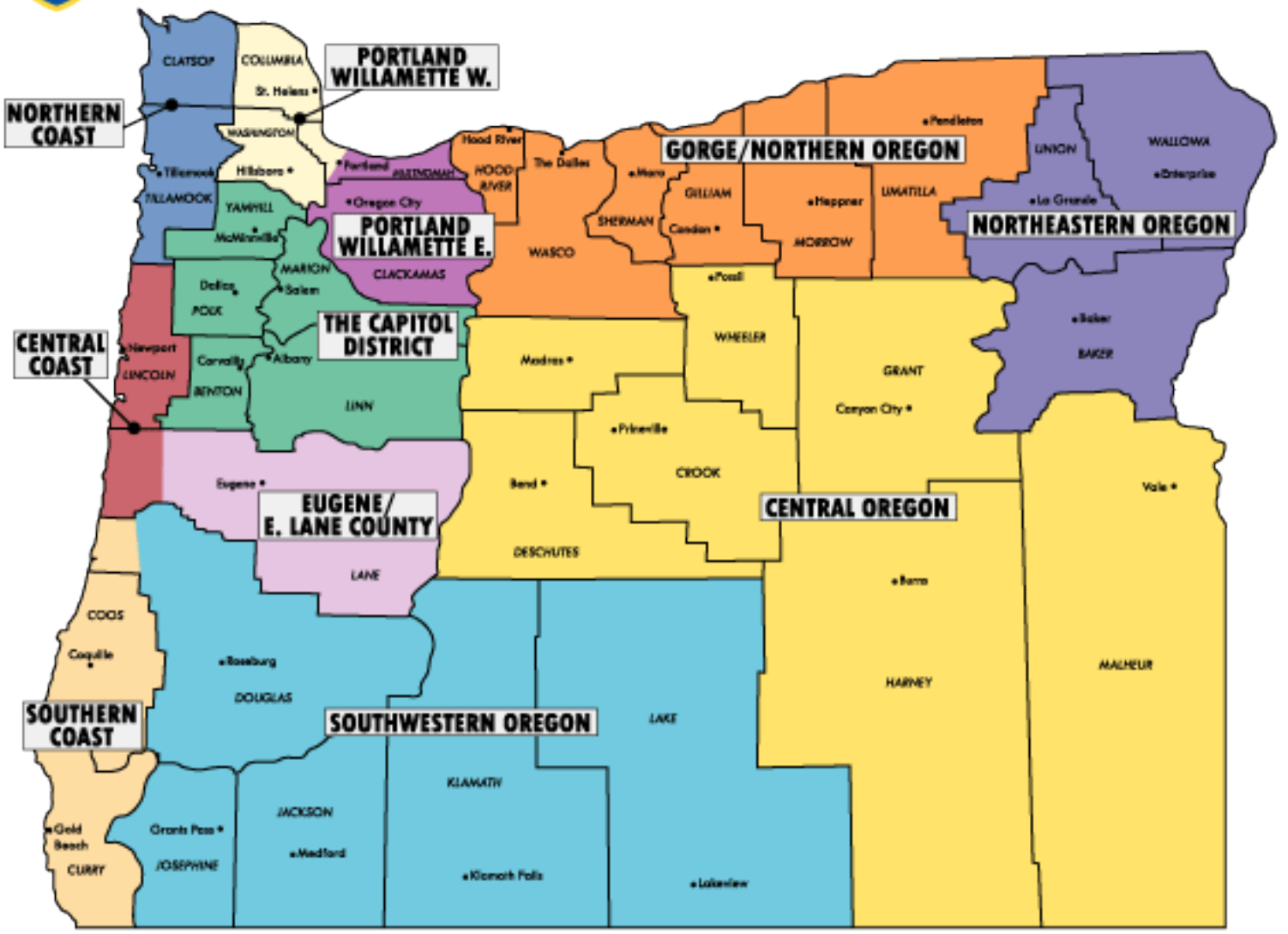
Invitation to join Oregon's CRS Chapter as an Affiliate Member

One First-time Student CRS Course Discount Certificates per year

This is an annual sponsorship program; if not renewed the plaque returns to the Oregon CRS Chapter.



Oregon Chapter, Council of Residential Specialists Districts



thank you for partnering with the Oregon Chapter CRS

I would like to participate in a Real Estate Company Sponsorship. My signature here indicates that I am authorized to make this commitment on behalf of my company. Advertising for events begins 60 days in advance. I understand that this sponsorship is not in effect and my company will not be noted as an event sponsor until approved by Oregon Chapter CRS and payment has been received.

Name: _____

Signature: _____

Date: _____

Company Name: _____

Contact Name: _____

Phone: _____

E-mail: _____

Address: _____

REAL ESTATE COMPANY SPONSORSHIP, \$250.00

PAYMENT OPTIONS:

Enclosed is my check for \$ _____
Make check payable to Oregon Chapter CRS.

Charge my Visa or MasterCard (circle one) for \$ _____

Card # _____

Exp. Date _____

Name as it appears on card _____

Signature _____

Please remit this form with payment to:

Fax: 503-295-2194

Or, mail to: Oregon Chapter CRS; 5331 SW Macadam Ave., Suite 207; Portland, OR 97239

Questions? Please contact Jane Robertson, Chapter Administrator, 503-228-9560