



Arizona State Chapter

Women's Council of REALTORS®



Calendar of Events

AR Leadership Conference
Black Canyon Conference Center
Phoenix
10/12-10/13

Leadership Summit
Phoenix area location to be announced
Oct. 27th

WCR/NAR National Convention
Hyatt Regency Orange County CA
11/9 * 11/13

WCR 2012 Installation & Orientation
Chaparral Suites, Scottsdale
11/30 * 12/1

AAR/WCR Midwinter Conference
Prescott Resort, Prescott, AZ

In This Issue

From the President	1
AZ Leadership Team	2
Local Chapter Presidents	3
Standing & Special Teams	4
Sponsors	5 - 7
News from Sierra Vista	8
News from State Governor	9
News from State Secretary	
9News from Prescott	10
Fashion Show Models	10
WCR Golf Tournament (Attachment)	
WCR Sponsors	11
News from Lake Havasu City	12
News from West Valley	12
News from Phoenix	12
Bras for a Cause Entry Form (Attachment)	
Bras for a Cause Flyer (attachment)	
Karen Franz Scholarship	13
News from Scottsdale	14
News from Southeast Valley	14
News from Superstition Mtns.	15
Sponsors	15
News from Tucson	16
ReadyForLeadership.com	17
Sponsors	17
Change is in the Air	18
News from Vicki Lind	19

The Arizona Connection

Greetings Team AZ!

Boy! This year sure has flown by...and it has been a great year for me.

Thank you to those who attended our Summer Meeting in July. At this meeting we had a great Continuing Education Mock Trial with Dax Watson. We also spent some time learning about getting the Young Professionals involved in WCR. The rest of the sessions revolved around speaking about the benefits of belonging to Women's Council of Realtors and Multi-Year Planning.

Some of our President-Elects are just getting back from Leadership Academy...and they will be armed with all sorts of great ideas! This is the time of year when the leadership teams will be getting together to do their planning. If you are interested in getting involved, please let your leadership team know! We are always looking for new faces...and there are ample opportunities for getting involved.

The Women's Council of Realtors is a great place to get your start in Leadership. This leadership could be in your local Realtor Board or within WCR...it could even be in your local community! It is our goal to bring you the tools you need to get your leadership skills. This Fall the State Team will be bringing you a "Leadership Summit" that will offer 6 one hour sessions on leadership topics like, "Dealing with Personalities", "Motivational Leadership", "Meeting Management" and more! These sessions will be taught by the top Leaders/Trainers in Arizona. Stay tuned for more details as they become available...or you can check out our website at www.ArizonaWCR.com.

And...just in case you've been living under a rock the last several months... Team AZ's own, Sindy Ready, has come out as the slated candidate for the 2012 National Financial Secretary. Be sure to like her Fan Page...Ready for Leadership.

I hope the rest of your Summer is Cool!

Yvonne Coelet
Your Energy Bus Driver

Yvonne Coelet

2011 AZ State President
Your Energy Bus Driver
2011 AZ State WCR President





Arizona State Chapter Women's Council of REALTORS®



2011 Arizona State Officers Women's Council of REALTORS®



2011 President
Yvonne Coelet - ABR - CRS - GRI - PMN

Monument Properties AZ
5658 Hwy 260, Suite 11
Lakeside, AZ 85929
Office: 928-205-9060
Yvonne@WhiteMountainYvonne.com

2011 Parliamentarian, CRS
Chriss Maydanis
Coldwell Banker Residential Brokerage
3113 E.Lincoln Drive
Phoenix, AZ 85016
602-320-9192
cmaydanis@gmail.com



2011 President-Elect
Vicki Lind
ABR, CRS, GRI, ePRO, SRES, PMN
Keller Williams Arizona Living
1990 McCulloch Blvd Ste 190
Lake Havasu, AZ 86403
Office: 928-453-6111
Cell: 928-486-6227
Vicki@VickiLind.com

2011 Governor & Past President
Kris Nelson - GRI, SRES
West USA Realty
8516 Hwy 69 Suite B
Prescott Valley, AZ 86314
Office: 928-759-9950
Cell: 928-713-3909
rentpv@hotmail.com



2011 Secretary
Pam Frestedt
Realty Excellence Group
1635 N. Greenfield Road Ste 102
Mesa, AZ 85205
Office: 480-332-0903
Cell: 602-326-5326
pjfrestedt@cox.net

2011 Regional Vice President
Melissa Zimbelman - PMN
8430 W. Lake Mead Blvd., Ste. 100
Las Vegas, NV 89128
702-376-0232
melissaz@luxeininternationalrealty.com



2011 Treasurer
Becky Fowler
The Peggy Rausch Group
7297 N. Scottsdale Rd., #1003
Paradise Valley, AZ 85253
480-652-0000
beckyfowler@cox.net



Arizona State Chapter

Women's Council of REALTORS®



2011 Arizona Local Chapter Presidents



Lake Havasu City
Amber Cheramy

928-727-6290
Amber@brooks-clark.com

Phoenix
Tiffany Drejza

602-920-2653
Tiffanyd68@cox.net



Prescott
Sherri Batten

928-273-6444
SherriC21@gmail.com

Scottsdale
Sandra Lunsford

602-670-5000
SandyLunsford@msn.com



Sierra Vista
Janice Colberg

520-249-8000
reColberg@cox.net

Southeast Valley
Keri Means Hoge

480-213-2473
Keri@TheMeansTeam.net



Superstition Mountains
Victoria Lawrence

480-560-6934
VictoriaLawrence@cox.net

Tucson
Martin Eggers

520-327-6621
Martin@MGEggers.com



West Valley
Carlotta McConnell

623-512-6400
LottaHouses@cox.net

White Mountains
Robin Jaeger

928-242-3992
WMTRobin@yahoo.com





Arizona State Chapter

Women's Council of REALTORS®

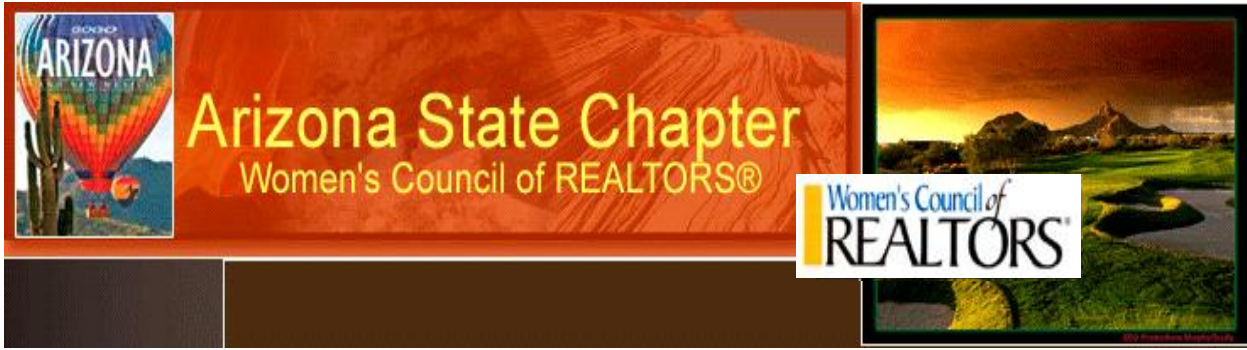


2011 Standing Teams

Bylaws	Carolyn Cronin 602-740-0571	Carolyn.Cronin@cox.net
Membership	Donna Duggins 623-229-7713	DDuggins1122@cox.net
Education	Joeann Fosslund 520-744-8731	Joeann@Joeann.com
Finance & Budget	Kurt Pogoloff 602-509-4463	Kurt.Pogoloff@wjbradley.com
National Focus	Bob Nachman 480-314-1868	Bob@MoveToArizona.com
Nominating	Kristine Nelson 928-713-3909	rentpv@hotmail.com
Strategic Planning	Julia McDonnell 928-486-9648	Julia@JuliaMcDonnell.com
Ways and Means	Tausha Fournier 602-326-1441	TFournier@hsmove.com

2011 Special Teams

Events	Courtland Fournier 480-695-7031	Courtlands@gmail.com
Karen Franz Scholarship	Celia Maddox 480-612-7967	CeliaMaddox46@msn.com
Leadership Development	Sindy Ready 620-478-4017	Sindy@AZGreatHomes.com
Past President Advisor	Karen Kay 480-203-9821	Karen@KarenKay.com
Recognition	Sandy Mager 602-577-0500	Sandy@azmail.us
Technology Communication	Bob Nachman 480-314-1868	Bob@MoveToArizona.com



Platinum Sponsors



Pioneer Title Agency



Gold Sponsors



Silver Sponsors



Bronze Sponsors





Arizona State Chapter Women's Council of REALTORS®



WE SEE MORE. CLEARLY.

GREATER PHOENIX AREA

TUCSON AREA

OUR SERVICES

- ▶ Home Buyer Inspections
- ▶ Home Seller Inspections
- ▶ New Construction Inspections
- ▶ Fast Scheduling
- ▶ Fully Insured
- ▶ Risk Free Referral Protection



DREAMY DRAW
Harry Dietz
480.991.0620



GATEWAY
Ron Kohatsu
480.844.2882



RED MOUNTAIN
Jason Bradley
480.659.0895



CATALINA FOOTHILLS
Rick Johnson
520.749.1679



PARADISE VALLEY
Matt Anderson
602.952.6024



GOODYEAR
Justin Washburn
623.399.6222

FOR MORE INFORMATION CALL OR SCHEDULE YOUR NEXT INSPECTION ONLINE AT WWW.WINI.COM.

Inspire. Educate. Enable.SM



We are pleased to offer the following programs for Women's Council of REALTORS® chapter meetings:

Keeping up with change

A Wells Fargo Home Mortgage consultant will discuss recent industry developments and answer chapter members' questions about how Wells Fargo is responding to change.

Renovation financing

A Wells Fargo renovation financing specialist will discuss how these loan options can help buyers turn a promising "before" into a happily ever "after."

Building homebuyers' trust

Take a refresher course in FHA/VA and conventional loans, credit reports, credit scores, and underwriting guidelines with a Wells Fargo Home Mortgage consultant.

Talk with a home mortgage consultant today to schedule one or more of these empowering programs on your chapter meeting calendar!



This information is for real estate professionals only and is not intended for distribution to consumers or other third parties. Information is accurate as of date of printing and is subject to change without notice. Wells Fargo Home Mortgage is a division of Wells Fargo Bank, N.A. © 2010 Wells Fargo Bank, N.A. All rights reserved. #174407 3/10-6/10



Arizona State Chapter Women's Council of REALTORS®



Pioneer Title Agency

▼ APACHE COUNTY

St. Johns | 928.337.2025

▼ COCHISE COUNTY

Sierra Vista Main | 520.458.3500

Benson | 520.586.3733

Bisbee | 520.432.5331

Canyon De Flores | 520.378.0884

Douglas | 928.364.4123

Highway 92 | 520.459.4592

Willcox | 520.384.4205

▼ COCONINO COUNTY

Flagstaff Main | 928.779.0371

Page | 928.645.0064

Humphreys | 928.779.5171

University | 928.779.3059

Williams | 928.635.9496

Woodlands | 928.779.4266

▼ GILA COUNTY

Globe | 928.425.7110

Payson | 928.474.3235

Pine | 928.476.3485

▼ GRAHAM & GREENLEE

Thatcher | 928.428.0180

▼ LA PAZ COUNTY

Parker | 928.669.1665

▼ MARICOPA COUNTY

Arrowhead | 623.412.4393

Elliot | 480.755.0220

Higley | 480.830.9465

Kierland | 480.368.1500

Mesa Center | 480.464.4495

Northsight | 480.607.7308

Palm Valley | 623.536.7688

Vineyard | 480.539.5232

Warner | 480.755.0950

Wickenburg | 928.684.2466

▼ MOHAVE COUNTY

Bullhead City | 928.758.4848

Bullhead City South | 928.763.3111

Kingman | 928.753.5578

Stockton Hill | 928.753.6300

Lake Havasu City | 928.855.3051

McCulloch | 928.855.9191

▼ NAVAJO & APACHE

Heber | 928.535.9220

Pinetop | 928.367.1882

Show Low | 928.537.4222

Winslow | 928.289.2028

▼ YAVAPAI COUNTY

Prescott Compass | 928.778.6612

Sedona | 928.203.9190

Windsong | 928.772.8500

Prescott Valley | 928.772.4800

Grove | 928.445.4361

Willow Creek | 928.778.2222

▼ YUMA COUNTY

Citrus Plaza | 928.783.4899

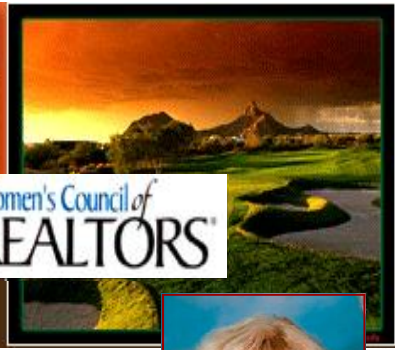
Foothills | 928.345.0454

Yuma Main | 928.819-0099



Arizona State Chapter

Women's Council of REALTORS®



News from Sierra Vista

Speakers over the past quarter were educational and fun. In April, Cochise County Sheriff Larry Dever resulted in a big crowd to hear him talk about 'Arizona Border Issues.' In May, Gigi Boyack, who we first saw when we attended the Tucson WCR Chapter last year, gave a wonderful presentation about 'Home Staging.' Tracey Grady from the Sierra Vista Police Department, spoke about 'Home Safety During the Summer Months' in June but told us so much more about how to safely hold open houses, neighborhood watch programs and the latest news about the city of Sierra Vista Police Department.

Congratulations to the three high school seniors who were presented with \$250 scholarships each... Candace Kelley, Dyan Abad and Melissa Cepero. These WCR local chapter scholarships are just one more way our chapter supports and gives back to our community. We wish each of these winners success in their futures and are very proud of them.

Here's to continued success in 2011.

Janice Colberg—President

Upcoming Events

Thursday August 4th our Lunch & Learn will feature Tami Bonnell, President of Exit Realty. Tami Bonnell's real estate career spans more than 25 years during which she was instrumental in building three major brands. She has been featured several times in major industry publications. She is a much sought-after international speaker, addressing thousands at events such as the Top 500 Power Brokers at The National Association of REALTORS Convention, the Women's Council of REALTORS National Convention, RISMedia's Leadership Conference, and Inman News Conference. In 2011, Tami was a Finalist in the Executive of the Year category of the American Business Awards (Stevie Awards). Tami has been called one of the most influential women in the real estate industry. Join us at Pueblo del Sol Country Club in Sierra Vista on August 4th at 11:30. Call Alice Switzer for reservations at 520-227-9933 or Exit.SV@gmail.com.



Arizona State Chapter Women's Council of REALTORS®



News from the Governor

No new report



News from the State Secretary

Happy August Everyone!

As your State Secretary, it is my duty to verify membership and report to you our numbers. I am excited to tell you that we have added 60 new members this year and currently have 394 members statewide in 10 chapters. In July, we added 5 new members. This is a good indication that you all at the local chapter level are doing a phenomenal job of selling the benefits of WCR to your local REALTORS® and REALTOR ASSOCIATES®.



CONGRATULATIONS to all of you and "keep 'em coming"!

Chapter Name	Number of Members	New Members in 2011	New Members for July 2011
LAKE HAVASU	57	2	0
MEMBERS AT LARGE	4	1	0
PHOENIX	53	2	0
PRESCOTT AREA	24	8	0
SCOTTSDALE	38	7	0
SIERRA VISTA	24	2	0
SOUTHEAST VALLEY	63	23	4
SUPERSTITION MOUNTAIN	30	3	0
TUCSON	52	6	0
WEST VALLEY	22	5	1
WHITE MOUNTAIN	27	1	0
	394	60	5


Respectfully Submitted,



Arizona State Chapter Women's Council of REALTORS®





"The Ideal Environment for the Real Estate Professional"



**ALL LICENSEES ARE
NOT REALTORS® ...
DON'T MAKE A MOVE
WITHOUT A REALTOR®**

4221 North Scottsdale Road • Scottsdale, Arizona 85251
Telephone (480) 945-2651 • www.SAARonline.com


REALTOR® is a registered collective membership mark which may be used only by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.

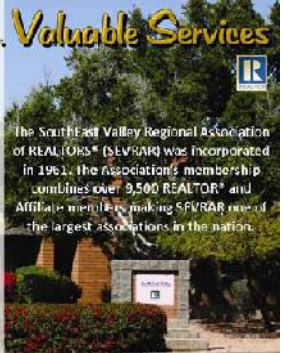
Programs . Support . Valuable Services

Membership with SEVBAR entitles you to a wide array of valuable services, products, support, and programs designed to enhance your ability and opportunity to conduct business successfully and ethically in a professional atmosphere.

The South East Valley Regional Association of REALTORS® (SEVBAR) was incorporated in 1961. The Association's membership combines over 9,500 REALTOR® and Affiliate members making SEVBAR one of the largest associations in the nation.



SE Valley Regional Association of REALTORS®
1363 S. Vineyard | Mesa, AZ 85210
Tel: 480-853-7510 | www.SEVBAR.com



**WHEN YOU'RE READY TO
GET SERIOUS ABOUT REAL ESTATE,
YOU'RE READY FOR THE GRI.**



**Graduate
REALTOR® Institute**

WANT IT. GET IT.
LIVE IT!

www.azgri.com

White Mountain Association of REALTORS®



5688 Hwy. 200, Suite D (928) 537-1107 MAIN
Wickenburg Plaza (928) 537-3788 FAX
Lakeside, AZ 85295 www.WMAAonline.com EMAIL
<http://www.WMAOnline.com> WEBSITE

The Voice of Real Estate® in Navajo County and Apache Counties

"Dedicated to the highest standards and excellent service"




**ARIZONA WCR NEWSLETTER
ADVERTISING RATES**

Business Card 2* high x 3 1/2* wide \$100 per year
1/4 Page 4-1/4* high x 3 1/2* wide \$200 per year
1/2 Page 4-1/4* high x 7* wide \$400 per year
Full Page 8 1/2* high x 7* wide \$600 per year

The Arizona State WCR newsletter is published quarterly. Submissions for the newsletter must be received by the 10th of May, August and November for inclusion in the newsletter. They should be emailed in WORD format (JPG for photos) to:
Vicki@VickiLind.com



Arizona State Chapter Women's Council of REALTORS®



News from Lake Havasu City



Here at the Lake Havasu Chapter we are working on some really fun events and socials. In the last couple of months we have revisited our new member goals and are really focused on putting on a social every month and adding small fundraisers to each event. An example is our upcoming bowling social. It is open to everyone to come eat, drink and mingle and we are also selling tickets to bowl as well as some advertising spots. We think this a great way to get the best of both worlds.

We have also implement meeting sponsorships that have been a real hit. Tons of member and non members have jumped aboard for the chance to sponsor a meeting. We plan to continue to innovate and think of new ways to fundraise and bring in new members. And we know the best way to do that is to show members and non member the benefits of the Woman's Council of Realtors.

Amber Cheramy
Lake Havasu Local Chapter President

News from Phoenix



Hello All! The Phoenix Chapter is excited to bring you news of our "New and Improved" Fundraiser. We wanted to add "Pazzaz!" And "Wow" to our 3rd annual "Celebrate the Season" event. This year I am proud to announce our Celebrate the Season, for a Reason Event! Come meet "Ta-Ta Tilly", our famous bra that was decorated with flowers and a cute honey bee strategically placed. As part of the event, it is a decorated bra contest and the top 12 winners will be part of a calendar! See our models of these bras, men (hee, hee!), survivors and others. Mark October 20th on your calendar and plan on attending!

See Our Flyers Below for More Details!!

As part of our recruiting plan, we decided to go to 5 offices with in a reasonable distance to our meeting place, and present our chapter at an office meeting. We spent about 3 hours utilizing the material on the National WCR site and coming up with a script for a 10 minute presentation. We just did our first office on Tuesday and feel we have a solid 2 potential members. We will let you know what the results are.

Kindly, Tiffany J

News from West Valley



No Report



Arizona State Chapter
Women's Council of REALTORS®



The Karen Franz Scholarship Fund

- Win an Apple® iPad 2
- Tickets: \$20.00
- Drawing to be held December 2011 at the AZWCR Winter Conference held in Scottsdale, Arizona.

(Winner need not be present to win!)

Proceeds from the raffle benefit all members with scholarships for attending Arizona State WCR functions and approved classes that are not subsidized by their local chapter. Applications for scholarships may be downloaded on our website at: [Http://www.arizonawcr.com](http://www.arizonawcr.com)

Please remember to make every effort to sell your chapter's assigned tickets for the Scholarship Fund. We need your full participation to meet the needs of our members' requests for scholarships.

Celia Maddox, Scholarship Team Leader:
celiamaddox46@msn.com
480-612-7967

Mary Jo Thomas, Scholarship Co-Team Leader:
maryjorthomas@cox.net
480-242-8931

Karen Franz Scholarships

The year is passing quickly and the final push for our fundraising event will be at the NAR in California in November. I urge all chapter presidents attending to take any unsold raffle tickets with you and take this opportunity to sell them. We have done this for years and it works. If you need additional tickets, please request them in advance. We need your help to make this fundraiser successful.

Celia Maddox, Scholarship Team Leader:
celiamaddox46@msn.com
480-612-7967

Mary Jo Thomas, Scholarship Co-Team Leader:
maryjorthomas@cox.net



Arizona State Chapter Women's Council of REALTORS®



News from Scottsdale

You are invited to attend the 2011 Scottsdale Women's Council of Realtors Fashion Show. We will be holding our annual Fashion Show on Thursday, October 27th from 3:00 p.m. – 7:00 p.m. Lunches can be conflicting for many people in our industry, so we decided to try something new and hold the show in a "Happy Hour" fashion.

There will be shopping, unlimited hor de oeuvres, cash bar, great auction items and great networking opportunities. A portion of proceeds will go to our selected charities this year – The Hutch Fund, which benefits industry professionals who have experienced crisis's in their lives and the Foothills Animal Rescue, which is a "no kill" 501 C organization that focuses on rescuing and adopting cats and dogs in Maricopa County.

Ticket prices are \$50.00 for general admission and premium tables (reserved seating around the runway) will be \$600.00 for a 10 top or \$300.00 for half a table. Please contact Shari Campos at shari-azhomes@gmail.com to purchase tickets.

We are also in need of auction items. If you have a great item you would like to donate you can contact Lyn Trayte at lyn.trayte@gmail.com or Carrie McNichols at CMcNichols@ustagency.com. Co-chairing this event this year's event are Becky Fowler and Lauri Wrigley. They can be reached at beckyfowler@cox.net or ldwrigley@firstam.com. We hope to see you there! It is going to be a great event and benefitting some worthy causes!

Sincerely,

Sandy Lunsford
2011 Scottsdale WCR President



News from Southeast Valley

We made it – as presidents of our local chapter we are in the home stretch and the chapters are all still running strong. Amazing all those fears at the beginning of the year are more in our heads than the truth. How many times do we let our fears dictate what we do instead of stopping, taking a deep breath and look at the real truth of what is happening around us. Most of the time people do not even realize they offend us and was not there intent because they are so caught up in their own situations. This year has taught me that each person's truth is a little different than mine; we have to respect each other's truths to make life a lot less anger and more about moving everyone forward.

Keri Hoge Means
Shooting Star Realty, Inc.



Arizona State Chapter Women's Council of REALTORS®



News from Tucson



Can you believe fall is just around the corner? Soon it will be the holiday season and the year will be gone. Here in Tucson we are preparing for our annual fall fundraiser. This event is in its 27th year, the Dessert Auction has proven a winner for us yet has become a bit stale (pun intended). Our President Elect Barbara Lasky and VP of Membership Lupita Mitz decided to shake things up with a Dessert Auction and Martini Affair held at the Desert Diamond Casino. We hope to attract people from across the industry as well as people no longer involved with WCR and get them pumped up again.

We had our spring fundraiser at the Oro Valley Country Club, it was a High Tea and Fashion Show. It was a fun and successful event this was our 4th annual and has become a favorite for many. We had new and resale fashion for women and men modeled by our membership and local association dignitaries. As we keep moving forward with recruitment, retention, and fund raising our chapter looks back to what has worked in the past.

Martin Eggers

2011 Chapter Meeting Schedule

August 4	GBM	1:00	TAR
August	BRM	11:30	Manning House
Sept. 1	GBM	1:00	TAR
Sept. 8	BRM	11:30	Manning House
Sept. 15			Tucson REALTOR® Expo
Sept. 22			Dessert Auction?
Oct. 6	GBM	1:00	TAR
Oct. 13	BRM	11:30	Manning House (Elections)
Oct. 27	GBM	1:00	TAR (November)
Nov. 3	BRM	11:30	Manning House
Nov. 9-14			NAR/WCR Mtgs/Inaug.- Anaheim



Arizona State Chapter Women's Council of REALTORS®



ReadyforLeadership.com News from the Campaign Trail!

As you know, I am the slated candidate for National Financial Secretary. What does that mean...It means that I went through the Nominating Committee interview process where the committee of Regional Vice Presidents, Past National Presidents, and Chair interviewed the candidates for all the offices, and based on the interview, selected their slated candidate for each office. It is such an honor to be in this position. The interview process was filled with some questions we knew up front and some situational questions that we had to answer on the fly. Although I am the slated candidate, my work has just begun! There is one other candidate! I am traveling around the National to see the members in their areas. I have attended 2 Regional Meetings in TN and WI...lots of Fun! I just came back from Chicago where I was an instructor at Leadership Academy! Amazing! I will be traveling to: Florida, Texas, California and Ohio. All before the November elections!

It is the Leadership at the Local level...YOU... that is the Heart of our Organization. My goal is to make your job easier as a Chapter Leader! I need your help...please go to facebook and Friend me at: Ready for Leadership. I am sending out useful tips for Leadership! It would be great if you would give a testimonial for me on that Page! It has been an honor serving you in Arizona and now I want to serve our Great Organization on the National level! I want to be your voice! People all over do not know me as well as you do...so please friend my page and do a quick testimonial!

This is one of my favorite Leadership Quotes :
"Leadership is action, not position."
~Donald H. McGannon

By the Way....Team AZ Rocks! Thanks for your support!
Sindy Ready, ABR,CDPE,CRS,e-PRO,GRI,PMN,SRES



Who's Your Driver?
Your clients deserve to work with someone with positive energy and enthusiasm....I've got that!

If you have clients looking to buy or sell in the White Mountains, give me a call!
(928) 203-7202

Yvonne Coelet
Broker/Owner
AR, SRES

Monument Properties
Yvonne@MonumentPropertiesAZ.com



VICKI LIND
Known for the Clients She Keeps

(928) 486-6227
Office 928-453-6111
www.VickiLind.com
Vicki@VickiLind.com

REALTOR®
ABR, CRS,
GRI, E-PRO,
PMN, SRES

1990 McCulloch Blvd, Ste 109
Lake Havasu City, AZ 86403

KELLER WILLIAMS
REAL ESTATE



KRISTINE NELSON
REALTOR®, GRI, SRES
Women's Council of REALTORS

Direct (928) 759-9950
Cell (928) 713-3909
Bus. (928) 759-3610 Ext. 122
Email: rentpv@hotmail.com

WEST USA REALTY

OF PRESCOTT

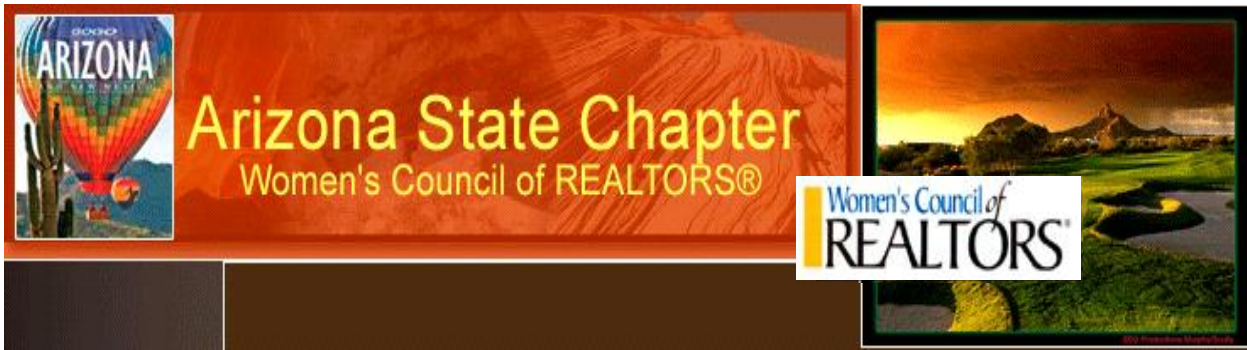


Purcell & Associates
Real Estate & Property Management
10320 W. McDowell Rd., Ste. E-5014
Avondale, AZ 85392



Wilma Purcell
Broker/Owner

Wilma@WilmaPurcell.com
www.RealEstateInPhoenix.com



Change is “In the Air”!

“Change does not change tradition. It strengthens it. Change is a challenge and an opportunity, not a threat.” - [Prince Phillip of England](#)

As I have been involved on the National Executive Committee for the last four years, I have seen a definite paradigm shift, and an alteration in the mindset of the committee’s members. There is a realization that changes need to take place, in the coming years, to ensure the viability and health of the organization. Mind you... as is intimated in the quote from Prince Philip above... it will not be at the cost of the core values and traditions of Women’s Council. The changes are meant to build upon the foundation and structure we have enjoyed and benefitted from. At the same time, change is a great opportunity to explore new avenues by which current members may benefit, while attracting a new generation of members to help us expand and achieve new heights.



The Strategic Framework which was introduced this past November, is a three-year plan to bring Women’s Council to a higher plain through the year 2014. Behind the scenes... in our executive committee meetings and at our retreats... we are trying to take even a broader view of the organization, and projecting out even further into the future. We are going further and further “outside the box”, so as to create a bigger and better box, if you will. The goal is to create a more nimble and flexible Women’s Council model, which will combine all of the best aspects of what we have currently, with new ones which will enhance the value of the organization to new members.

I am really excited about what the future holds for Women’s Council. Some of these changes and ideas are still being formulated and refined, so it is difficult to share specifics at this time. Suffice it to say that three... four... five years from now, you are going to look back and say, “WOW... we sure have come a long way!” In the interim, keep Prince Phillip’s quote close-at-hand, if not internalize the message... it applies to your business, family and life as well!

Bob Nachman
2011 National Executive Committee
Proud Arizona State Member Since 1998



Arizona State Chapter Women's Council of REALTORS®



News from Vicki Lind



What an action packed weekend! There were 207 Local Chapter President Elects (7 from Arizona), 24 State President Elects and 9 Regional Vice President Elects. All of us attended the Opening Session that emphasized how important Leadership Academy is in building strong Chapters. DID YOU KNOW – the Annual Report awards 7 points for the President Elect attending Academy, the same number of points as when the President attends 2 national meetings and the state orientation?

NOW is the time to make sure you budget for the President Elect to attend next year. We had sessions on Strategic Planning, the Annual Report, Programming and Budgeting. But, it wasn't all work.....

Friday night we ate Chicago Deep Dish Pizza at Gino's with some friends from Colorado and Washington. Saturday night was the picnic and Flip Flop and Sunglass contests. Plus, it's a sight to see everybody (including your National Officers) dancing the night away! While we didn't have any winners from our state (Boy, those Floridians are LOUD!!) I think it's safe to say we all had a fun evening.

Check out the photos Helen Skinner and Barbara Laskey have sent in.

