

“Unlocking Your Memory Power”

Get the Edge Through the Power of Instant Recall

presented by

Memory Dynamics, Inc.

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One Page Summary

How many times has it happened to you where you've met someone for the first time and no sooner did the handshake break with that person... and you've already *forgotten* their name?

An Opportunity to Meet David Coffill, President of Memory Dynamics and an **UNFORGETTABLE** Guest Speaker!

For the past 26 years, Memory Dynamics, Inc. has been offering their professional and entertaining speakers to businesses and associations around the country **on a completely complimentary basis**—with a presentation tailored to your specific industry. **(And for a limited time, you can guarantee that the Founder, David Coffill, will be the one to specifically speak with your organization.)** Dave comes from a background of professional speaking in the area of personal development, sales, and retention skills... and what he shares with you will highly impact your business. The title of his program, **“Unlocking Your Memory Power”**, is loaded with ideas & tips to help you and your organization become less stressed, more effective and ultimately, more profitable.

Again, there is absolutely no cost involved as it simply offers you the opportunity to preview the quality of our training. Rest assured, this will be a very fun and exciting addition to any normally scheduled sales meeting.

In just 40 minutes, Dave will share with you and your group:



- ▶ How having an INSTANT RECALL of customer names and faces will give your people an edge in an ever competitive marketplace that will lead to more business, repeat business and increased referrals.
- ▶ How using our exclusive D.I.S.K. System™ will increase your product knowledge and sharpen people skills, as well as dramatically improve retention from books, manuals, seminars, weekly meetings and all other training opportunities they may be exposed to.
- ▶ How delivering speeches and presentations without notes will convey expertise, raise self-confidence and achieve greater results.
- ▶ How remembering important times/dates and appointments is vital in the follow-up process and essential to overall business success.

During the last few minutes of the presentation, your group will be offered an opportunity (but in no way pressured) to attend one of our live workshops conducted in your area. Those that choose to participate will find it to be one of the most powerful and rewarding trainings they will ever experience.

When was the Last Time a Speaker THIS Unique Addressed Your Group?

For most, the answer is “Never.”

Memory training is an exclusive and unique skillset that separates us from the countless other training opportunities that are inundating meeting planners on a daily basis. We operate on the basic premise that even the best training is in vain... **unless people can remember it!** So let us lay the foundation for you—and your group will be inspired by a presentation they will truly never forget!!

About David Coffill

David E. Coffill is the President and CEO of his speaking & training company, Memory Dynamics, Inc.

Dave is a professional member of the National Speakers Association and is regarded as one of America's most entertaining and motivating speakers on the topic of developing an instant-recall memory.

For the past 26 years, Dave has spoken annually to nearly 200 businesses, corporations and associations and has clients spanning virtually every industry – including such companies as Century 21, Ford, State Farm, Northwestern Mutual, Merrill Lynch, Coldwell Banker, Harley-Davidson and Bank of America.

Known to his clients as *The Memory Man*, Dave is a firm believer that **“People will never forget how you made them feel”** and **“The greatest discovery we'll ever make is the potential of our own minds.”**



Partial Client List

- »AAA
- »Acordia
- »AFLAC
- »A.G. Edwards
- »Alain Pinel Realtors
- »Allstate
- »American Family
- »Aon Consulting
- »Axa Advisors
- »Bank of America
- »Beshoff Motorcars
- »BMW
- »Boeing
- »Century 21
- »Countrywide
- »Edward Jones
- »ERA
- »Farm Bureau Financial
- »Farm Bureau Insurance
- »Farmers Insurance
- »Ford
- »Guarantee Mortgage
- »Harley-Davidson
- »Honda
- »ING
- »Intero Real Estate
- »Keller Williams Realty
- »Lexus of Serramonte
- »Liberty Mutual Insurance
- »Mercedes Benz of San Fran
- »New York Life
- »Northwestern Mutual
- »NAI Global
- »NAIFA
- »Nissan
- »Princeton Capital
- »Prudential California Realty
- »Rawson, Blum & Leon
- »Realty Executives
- »RE/MAX
- »Robert W. Baird & Co.
- »Silicon Valley Association of Realtors
- »State Farm
- »Toyota
- »UBS Financial
- »Vanguard Properties
- »Vita Companies
- »Wells Fargo

Comments from Workshop Attendees

Les Fohl,
President
Hayward & Fohl RE
Hayward, CA



“I must say I'm extremely impressed with what I learned and how fast I learned it. With well over \$250,000 invested in seminars, training and coaching over the years, I can honestly say I got more useful skills quicker with you than any other trainer ever. Truth!”

Joe Bourland,
Manager
Re/Max Professionals
Avondale, AZ



“21 names learned in 10 minutes. Never before could I have imagined remembering 3, much less 7 times that! Thank you for showing that it is possible.”

Dan Dickey,
President
NAI Harding Dahm
Fort Wayne, IN



“This training was the best I ever had! I now know I have a great memory and look forward to improving it daily. Thanks for a great new beginning!”

Linda Bobier
Scottsdale, AZ



“At age 55, it has become harder for me to multi-task. And it's been even more difficult to stay focused and remember all the important things necessary to remember on a daily basis.

Your D.I.S.K. System has really helped me remember anything and everything I desire to recall instantly. Some of the ways I've already put your system to use is by memorizing scripture, remembering key chapters and information from books, and no longer needing to write down my shopping lists.”

Joseph Asemi,
Lease Manager
Autobahn Motors
Belmont, CA



“This was the best course I have ever taken... and I have seen the best from Tony Robbins to Brian Tracy. You are truly the BEST!”

Joe Pang
Innovative Mortgage
Glendale, AZ



“This memory course is way under priced! Thank you!”

Tom Johnston,
Director
Cushman & Wakefield
Phoenix, AZ



“I have learned more from this course than any other I have taken in many, many years. Your D.I.S.K. System is a phenomenal concept and I will continue to use it daily.”