

**National Association of REALTORS® Selects DocuSign as the Official and Exclusive Provider of E-SIGN Services for NAR's over 1.1 Million Members, under the REALTOR Benefits® Program.**

Marketing and Business Development is pleased to announce that DocuSign, the newest partner under NAR's REALTOR Benefits® Program, has introduced an all new "DocuSign REALTOR® Edition", exclusively developed for NAR members. The e-signature service will offer exclusive benefits including preferred member pricing, a REALTOR®-branded online console, REALTOR®-branded e-signature, email templates and 40 DocuSign envelopes.

This fact sheet provides details on this new DocuSign offering available through REALTOR Benefits®. If you have questions about this or the REALTOR Benefits® Program in general, please contact me at x8269 or a member of the Strategic Alliances team listed below.

Thanks in advance,

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**What:** NAR members can subscribe to the DocuSign REALTOR® Edition at premier member pricing of 20% off retail. Also included are special features and benefits specifically tailored to NAR members.

**Launch Date:** Program to be launched March 9<sup>th</sup>, 2010

**Available To:** NAR members; NAR, state association and local board staff, all immediate family members.

**About DocuSign**

DocuSign Inc. is the leading provider of on-demand software services for electronic signature empowering individuals, small businesses and global enterprises to operate faster and more efficiently with greater profitability, enhanced security and compliance. DocuSign is the only Web-based service to securely automate and control the entire electronic document signing process. DocuSign employs the SaaS eSign industry's only enterprise class SAS-70, fully redundant data center delivering 99.993% uptime for customers over the last 28 months. To date, more than 59 million signature events have been executed using DocuSign.

DocuSign is the official and exclusive provider of E-SIGN services for the National Association of REALTORS®' 1.1 million+ members, under the REALTOR Benefits® Program.

## **DocuSign's e-Signature Services**

DocuSign expedites the signing process of real estate documents and contracts and ensures compliance with established E-SIGN and UETA requirements for a valid electronic signature.

## **How DocuSign Works**

The DocuSign Solution is more than just the e-signature; the solution includes the e-signature with electronic audit trail, DocuSign console and integrated communication stream.

The e-signature includes a unique tracking code that creates an electronic audit trail that allows you to track the history of all documents signed via DocuSign. You'll know who signed, where they signed and when they signed.

The DocuSign Console offers real-time tracking, control and reporting of the e-signing process. Users are able to access rich functionality with drag and drop "Sign Here" tabs and data fields, and assign recipient signing order to ensure documents are 100% complete with guided signing—even with multiple recipients with multiple documents. And users have the assurance that every envelope is backed with a complete audit trail.

Integrated communications provide for easy communication and management of the routing documents for e-signature. The DocuSign system intuitively sends email notifications to sign, signing reminders for those who are slow to respond or to provide a copy of the signed documents.

DocuSign makes it easy to streamline operations and accelerate revenue with complete visibility and control into the document signing process.

## **Designed for Mobile**

New eSigning process uses smaller pages that load fast, and work with a wide range of mobile browsers, not just the latest iPhone and Blackberry. Designed for Mobile functionality DocuSign offers electronic signing from any Apple iPhone, RIM Blackberry, Google Android, Windows Mobile or any other mobile device. Available with all plans.

## **SPECIAL NAR MEMBER OFFER:**

1. DocuSign REALTOR<sup>®</sup> Edition is an exclusive eSignature service specifically tailored for and available to members of the National Association of REALTORS<sup>®</sup> (NAR).  
Features include:
  - REALTOR<sup>®</sup>-branded online console
  - REALTOR<sup>®</sup>-branded e-signature
  - Email templates.
  - 40 DocuSign Envelopes

2. NAR members can subscribe to DocuSign REALTOR® Edition at best-in-class pricing of 20% off the standard rates on both the Basic (starting at \$15.99/month) and Standard editions (starting at \$19.99/month).
3. Payment options include:
  - Monthly with no commitment. Cancel anytime.
  - Prepaid Annual – Best Value. Save 10% over the monthly rate!
4. Free-Trial 30-day, risk-free guarantee is available on all DocuSign plans. Just cancel before 30-days and the credit card will not be charged.

Subscribers must present a valid NAR (NRDS) member identification number to qualify.

### **PROMOTIONAL PLAN:**

DocuSign is committed to an aggressive marketing campaign to educate members about the benefits available through this new program. This plan includes a strong presence at NAR trade shows, advertisements in REALTOR® Magazine and various real estate publications, specific NAR specials, website promotions and online advertising.

**TO SIGN UP OR LEARN MORE:** Visit [www.DocuSign.com/NAR](http://www.DocuSign.com/NAR) or call 866-219-4318 and mention your NAR membership. You will need your NAR Membership (NRDS) I.D. to receive the preferred pricing.

### **NAR CONTACT INFORMATION:**

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