

**Nobody sells more real estate than RE/MAX!**



### ***Introducing The Real Estate Leaders***

Deciding to sell or buy a home is a big step. To make sure it's a step in the right direction, choose the person best qualified to handle your real estate needs: a RE/MAX Sales Associate.

Averaging twice the experience, three times the production and more advanced industry education than other agents, RE/MAX Associates are truly "The Real Estate Leaders" in quality customer service. Customer satisfaction is reflected in their high industry-leading rate of repeat and referral business.

Affiliation with the global RE/MAX network provides Associates with multiple competitive advantages in serving your real estate needs. From national television advertising to personal advertising controlled by Associates, RE/MAX enjoys brand-name recognition worldwide.

Belonging to the real estate network with the most market presence and market share, RE/MAX Associates have the most to offer you.

So, take a step in the right direction. Contact a RE/MAX Associate today.



### ***Quality Service***

When you choose a RE/MAX Sales Associate to sell your home or help you purchase a new home, you'll experience a whole new level of service.

First, RE/MAX Associates are "The Hometown Experts With a World of Experience<sub>sm</sub>." Across the globe, they make their living in the same communities in which they live. They're the people next door, or just down the block.

Consummate professionals, RE/MAX Associates lead the industry in experience, advanced real estate education and production. That's why they're known as "The Real Estate Leaders" and why no one in the world sells more real estate than RE/MAX.

### ***Customer Satisfaction***

The proof of quality service is in repeat customers and in customers who refer RE/MAX Associates to their friends. RE/MAX Sales Associates average 70 percent of their business from repeats and referrals, while other agents average about 30 percent from those sources.

### ***Experience***

RE/MAX Associates average nearly 13 years of real estate experience, twice the industry average.

### ***Education***

RE/MAX Associates lead agents of competing companies in professional designations which denote specialized training and education. They dominate the Accredited Buyer Representative (ABR), Certified Relocation Professional (CRP), Certified

Residential Specialist (CRS) and Certified Commercial Investment Member (CCIM) ranks.

***Production***

That experience and education means RE/MAX Associates are better qualified to set the right price for the homes they list, are better equipped to market those homes, and are likely to find a buyer in a shorter period of time. That experience and education also means they are better qualified to find the right home for any buyer. As a result, the average RE/MAX Sales Associate out-produces competing agents three to one.

Deciding to sell or buy a home is a big step. Make sure it's a step in the right direction by choosing the person best qualified to handle your real estate needs: a RE/MAX Sales Associate.

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