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FOR IMMEDIATE RELEASE

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WOODLAND PARK IS ONE OF THE 14 BEST PLACES TO BUY A SECOND HOME

Woodland Park, Colorado – December 20, 2007. Where are the fourteen best locations to buy your dream second home? Thanks to Shawn Keehn at **Coldwell Banker 1st Choice Realty** and according to *Men's Health Living* magazine, one of those places is Woodland Park.

In the Winter/Spring 2008 issue of the magazine - in a story entitled "*Don't Dream. Own – 14 Places To Buy A Second Home...Now!*" – such locales as Gatlinburg, Tennessee, the Adirondacks in New York, the Gulf Coast of Texas and Woodland Park, Colorado are featured, among ten other places throughout the United States, Canada, the Caribbean and Central America. Shawn Keehn was the agent interviewed by the articles' author. According to the article, which quoted vacation-home sale statistics from the National Association of Realtors, "now is an especially good time to buy" a second home.

"A researcher from the magazine called the Greater Woodland Park Chamber of Commerce in October 2007 asking for a Realtor to interview," said Keehn. "The researcher wanted to speak to a seasoned agent who had lived in Woodland Park for a long time. I grew up in Woodland Park."

"They referred the inquiry to me, and I conducted an hour and a half interview with them that very evening," Keehn recalled. "They asked all kinds of questions about the area, the history, things to do, proximity to Colorado Springs and the housing market. They were particularly interested in the appreciation rate for property values in the county, which I explained was fairly consistent year-to-year. Later they called back to say Woodland Park would definitely be included in their article and asked for some pictures and descriptions of houses currently on the market."

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Page 2 – Press Release, December 21, 2007 - **WOODLAND PARK IS ONE OF THE 14 BEST PLACES TO BUY A SECOND HOME**

The two-page article, written by Richard Sine, includes a small paragraph about Woodland Park and shows a three-bedroom home in the area with lake and mountain views. The article features thirteen other recommended areas in the Western Hemisphere, including six others in the United States: the Adirondack Mountains in New York; Bluffton, South Carolina; Gatlinburg, Tennessee; Door County, Wisconsin; the Central Sierra region of California; and the Gulf Coast of Texas. Seven other locales were listed in Canada, Costa Rica, Honduras, Mexico, Nicaragua and Panama.

“I didn’t realize until I saw the article that locations outside the country would also be included,” reflected Keehn. “That makes Woodland Park’s mention even more significant.”

So while no one is expecting a run on mountain properties by viral subscribers to *Men’s Health Living* magazine, perhaps, thanks to Shawn Keehn, some of the healthy men in the country know that Woodland Park is the place to be.

Men’s Health Living, the world’s first home magazine for men, is published by Rodale, Inc. with editorial offices in Emmaus, Pennsylvania. On the web, go to <http://www.menshealthliving.com>.

Coldwell Banker 1st Choice Realty is an affiliate of Coldwell Banker Real Estate, LLC, a subsidiary of the Realogy Corporation. Coldwell Banker is the nation’s oldest real estate organization, founded in 1906, and has helped make the dream of homeownership to millions of people come true. Coldwell Banker 1st Choice Realty has been doing business in the Woodland Park, Ute Pass area, since 1989. The current principal partners are David Brown, Steve and Sharon Roshek and Allen Brown.

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Attached: Picture (jpeg): Shawn Keehn

Attached Article (PDF): Page 70-71, *Men’s Health Living*, Winter/Spring 2008 – [Real Estate] **DON’T DREAM. OWN. 14 PLACES TO BUY A SECOND HOME...NOW!**