



The **Lisa Bender Advantage**
4YourNextHome.com

Coldwell Banker Bain



Coldwell Banker Bain Advantage

- International Presence
- CBBA has highest advertising budget per agent in the Northwest Multiple Listing Service Area. Your home *will* be advertised.
 - The Seattle Times
 - The Everett Herald
 - The Enterprise



The Coldwell Banker Bain Advantage

- Extra Company Forms specifically designed by CBBA attorneys to protect our buyers & sellers.
- CBBA requires that all their agents be full-time Realtors and has minimum production standards
- CBBA provides ongoing free education for their agents.



The Coldwell Banker Bain Advantage

- CBBA does over 52% of the million dollar+ business in Snohomish and King Counties
- Community Partnership
(Ask about having 10% of my side of the commission donated to your favorite charity.)



The CBBA Advantage

- **Concierge-** (A professionally managed group of contractors with guaranteed work-they can help with everything from garbage removal & maid service to painting and much more)

- **Core Services** (we have a business relationship with Lawyers Title and Escrow Professionals-that can really help get a deal done!)



CBBA & Lisa Bender on the Net

- www.ColdwellBankerBain.com

(Each listing has it's own address-for example
www.cbba.com/12345)

- www.4YourNextHome.com &
www.LisaBender.com

Whether you are a buyer or seller, this site is a wealth of information- Listings, Real Estate News, Mortgage Center, Preparing Your Home For Sale, Search for listings- no matter which company they are listed with! Tips for Buyers and Sellers + ***much, much more!***



The Lisa Bender Advantage

- Enhanced Listing on www.Realtor.com
20 TIMES more likely to be viewed than
other listings on Realtor.com



True Video Tour

This Video Tour is like a movie of your home. This will be linked to my site, the CBBA site, and Realtor.com. Your flyer will have your direct web address (www.cbba.com/12345) displayed, so that the public knows they can see the VT at the website.

The Lisa Bender Advantage

- Beautiful Custom Flyers
- Beautiful Custom Post Cards
- Open Houses (Broker's and Public)



OPEN HOUSE

DATE:

December 1st, 2000

TIME:

11:00am - 12:00pm

LOCATION:

123, 45678 Thousand
Oaks Crescent,
Richmond
Massachussets

The Lisa Bender Advantage

- Your Flyer sent to all local agents-no matter who they work for

- Your Home will be a “Talking House”

It's like having me stand out side your home, 24 hours a day, 7 days a week, waiting to talk to interested buyers.

Your Home will stand out from all the rest!



The Lisa Bender Advantage

■ “Personal Retriever” sign riders!

Having a “Personal Retriever” sign rider, virtually guarantees that your home will be noticed! Plus, when someone wants to direct a friend to your home, all they have to say is “Look for the sign with the dog on it.” It will also have **your home’s web address** at the top, so even if you run out of flyers, the public will still be able to check out your home!



The Lisa Bender Advantage

- I will search for you non-stop to find you a home and email you listings that fit your criteria
- Emails include addresses so you can drive by the homes (if you wish).
- Pick your faves and I will map out a route and schedule times for us to go and view interiors.
- I will help you navigate the complicated paperwork so that it doesn't seem all that complicated.



The Lisa Bender Advantage

- Things constantly change in the world of real estate. I have the knowledge and the patience to explain all that you need to know.
- I will work hard to negotiate the very best deal and will **ONLY** represent ***your*** interests in the transaction. My loyalty is to you, and you alone.



The Lisa Bender Advantage

- Rookie of the Year-2000
- International Sterling Society-2001, 2003 & 2004
- Accredited Staging® Professional
- Uses Technology to achieve Great Results



The Lisa Bender Advantage

- Niche Marketing (if applicable)
- Easily accessible via cell phone
- Keeps you informed each step of the way
- Works with diligence and integrity to help you to achieve your real estate goals



IT'S TIME!

If we haven't already scheduled a time to meet to go over your real estate needs, it's time for you to give me a call. The sooner you call, the sooner I can get to work
FOR YOU!



425-770-4438